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BOMBAY EXHIBITION CENTER

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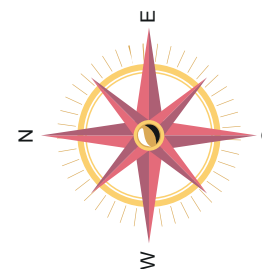
WORLD'S 2ND LARGEST TRADE SHOW FOR

Innerwear | Comfortwear | Sportswear

#Lingerie #Underwear #Sleepwear #Loungewear #Swimwear #Beachwear #Shapewear #Thermals #Activewear #Yogawear
#Sportswear #Socks #Handkerchief #Stockings #Mannequins #Hangers #Fixtures

300+ BRANDS | 250+ EXHIBITORS | 500+ VIP BUYERS | 20,000+ VISITORS | 145,000+ SQ. FT. AREA

PROPOSED FLOOR PLAN (As on 15th July 2025)



Organiser's Area



Participation Charges :

Options	Indian Exhibitors (Per/SQM)	Intl. Exhibitors (Per/SQM)
BARE SPACE	₹ 11,000	\$180
SHELL SCHEME	₹ 10,000	\$160
ECO SHELL	₹ 9,500	\$150
START UP	₹ 8,000	NA

Note: The above-mentioned rates excludes 18% GST

Premium :

15%	4 side Open
10%	3 side Open
5%	2 side Open

Discount :

5%	Last Show Exhibitor
3%	Early Bird - 30th Apr 25
2%	IAAI Member

For Bookings Contact:

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INTIMASIA Basic Participation Guidelines

★ Custom Booths (Bare Space Booths)

- Exhibitors with booths in Bare Area can fully customize their booths.
- Possession of the space will be given 2 days prior to the event.
- Bare Space booths include only the allocated space and basic electrical power. All other requirements (carpeting, construction, furniture, branding, etc.) must be arranged by the exhibitor.
- Additional power beyond the allotted supply will be charged extra.
- Height Restrictions:
 - 4-side open booths can go up to 14 feet in height.
 - 2-side and 3-side open booths must strictly maintain a 12-feet height limit.

★ Shell Scheme Booths

- Exhibitors opting for Shell Scheme Booths will receive possession 1 day prior to the event.
- Only basic display works within the stall area will be allowed.
- Fixtures or structures beyond 8 feet in height are strictly prohibited.
- Booth Fascia: Exhibitors cannot customize or obstruct the Booth Fascia area. The Fascia will remain standard and shall be provided by the organizer.

★ Booth Designing & Construction

- Any booth customization, designing, or construction work must be executed only through our empanelled vendors.
- If you wish to engage your own vendor, they must register and be empanelled with us before 31st July 2025 by paying a nominal registration fee of ₹20,000/-.

★ Exhibitor Badges & Payments

- Exhibitor Badges: Two (2) exhibitor badges will be provided for every 9 SQM of space. Additional exhibitor badges shall be charged at ₹2,000 per person.
- Payment Clearance: All dues must be cleared before booth possession is provided. Exhibitors must present a No Due Certificate at the time of Booth Possession and again at Check-Out.

ENTRY EXIT

Title Sponsor



Co-Sponsor



Supporting Association



Knowledge Partner



Organised By



Organised By



The Apparel Times

